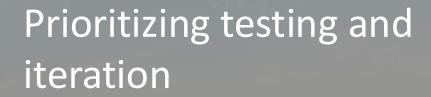


# A solid foundation for growth

Where reliability meets opportunity

Leveraging trusted Expedia Group technology, our flexible and secure systems ensure your business operates smoothly while providing a reliable springboard for growth.





We're building new tools to make testing and iteration easier than ever:



01

Access all resources in a unified developer hub.

02

Test updates safely in a sandbox environment.

03

Iterate seamlessly with GraphQL.



## Accelerating growth with automation

#### STREAMLINE OPERATIONS

Real-time data synchronization keeps systems up to date.

#### SIMPLIFY AND OPERATE AT SCALE

Seamlessly manage reservations, messaging, and reviews.

#### INCREASE ACCURACY AND REVENUE

Automated tools simplify taxes and payments.

# Shaping the future together through innovation and partnership

### Elevating transparency

Plan better with:

• Detailed roadmaps

### Turning feedback into action

Co-create products with:

- Focus groups
- API piloting

### Supporting your success

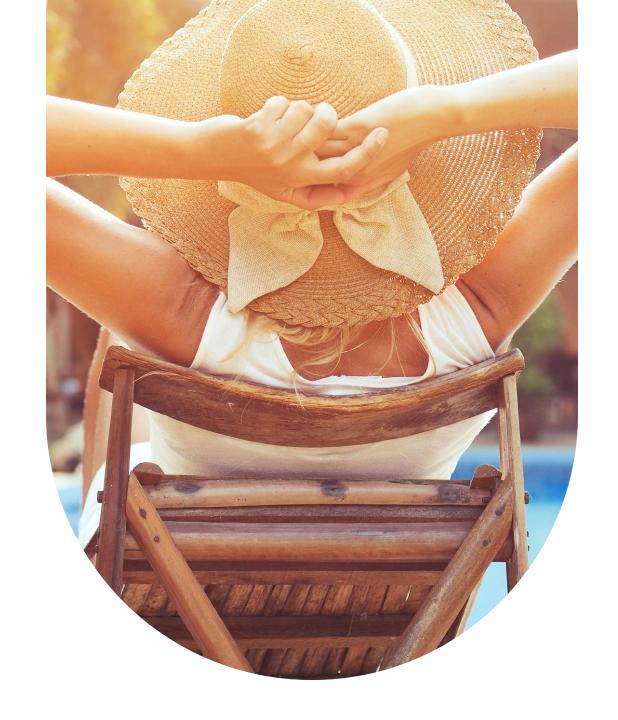
Regular touchpoints with:

- Dedicated account management
- Events
- Marketing on your behalf (Connectivity Partner Program)



# Reservation Management 2025

Streamlined self-service and improved access to key reservation details for the best possible traveler experience



#### Hotels are doing more with less

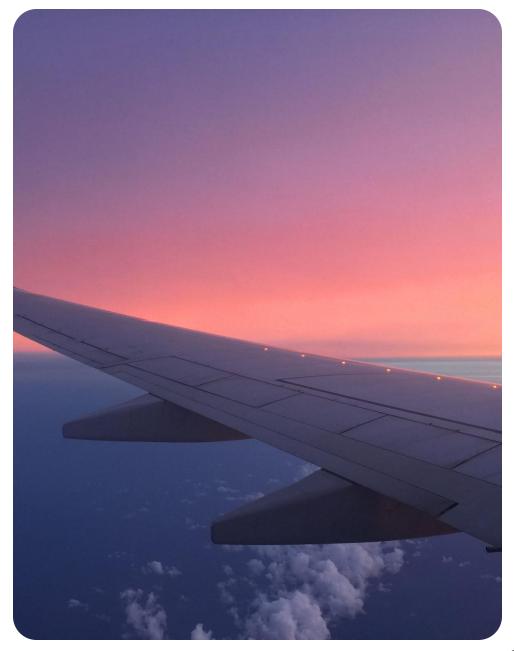
The travel industry is rapidly evolving, and travelers' expectations are changing with it. This creates a difficult environment for partners to navigate.

9%

EG gross bookings being up from 2023. Increased demands and workloads despite potential resource constraints.\*

79%

U.S. hotels reporting staffing shortages in 2023 which has become a constant challenge.\*\*



<sup>\*</sup>According to Expedia Group's Q4 Earnings 2024. The highest in the company's history.

<sup>\*\*</sup>According to a January 2023 American Hotel & Lodging Association survey

#### Simply keeping pace is no longer enough

#### 2 of 5 Hoteliers

believe improving operational efficiency is technology's most important value proposition\*

#### . 1 of 3 Hoteliers

believe transforming guests' journeys is technology's most important value proposition\*



#### **Connectivity Provider Goals**

01

#### **Elevate Guest Experience**

Deliver personalized experiences tailored to individual traveler preferences and interests.

02

#### **Streamline Operations**

Reduce reliance on manual processes throughout the traveler journey, enabling automation of the whole journey.

03

#### **Enhance Communication**

Hotels need guest feedback at multiple touchpoints via diverse channels for continuous improvement.

04

#### **Minimize Support Costs**

Proactively address potential issues and reduce the volume of costly support requests.





# Integrate your software with our new GraphQL API so users can:

01

Modify reservations, adjust dates and rates, issue refunds, and reconcile bookings with ease 02

Personalize the traveler experience with easy access to loyalty status, member perks, accessibility information, and business travel details.

03

Review detailed reservation amounts including a full breakdown of taxes, rates, and fees 04

Streamline payments with simplified taxes and reconciliation

05

Import reservation
details on demand
with the ability to
import reservation
details from 465 days
in the past to 500 days
ahead

# End-to-end new reservation workflow

Example of retrieving payment details from a new reservation

Reservation

Delivery

Notification received

Asynchronous confirmation/

Reservation

Retrieval

Reservation queried

Reservation

Update

Update or cancel pre and post arrival

Payment Management

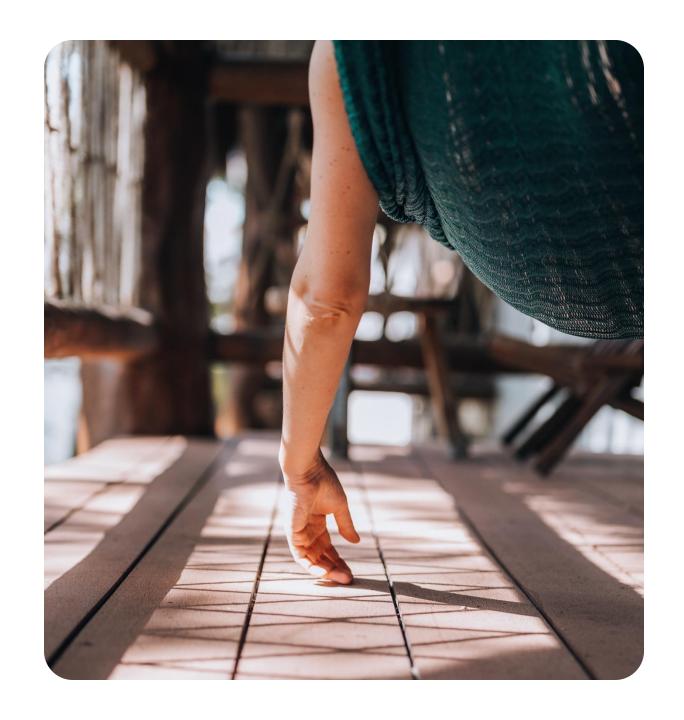
Payment details queried

#### 01. Reservation Retrieval

Provides on-demand access to reservation details that are available in dedicated fields rather than legacy special requests.

Partners can access up-to-date reservation data in bulk, ensuring connected systems accurately reflect this information and streamline hotel operations.

- Software Switch
- Outage filters
- Post-book access to traveler payment details
- Deposits and Cancellations Policy
- Detailed reservation amounts (taxes, fees, payout)
- Corporate Guest Status
- Loyalty Guest Information



#### **Corporate Guest Status**

Elevate the guest experience by giving suppliers access to corporate guest information

Hotel partners can more easily leverage this data, such as VIP access status, and recognize business travelers to provide a better stay experience and improve customer retention.

Accessing corporate guest details ensures the seamless handling of business clients and special corporate needs.



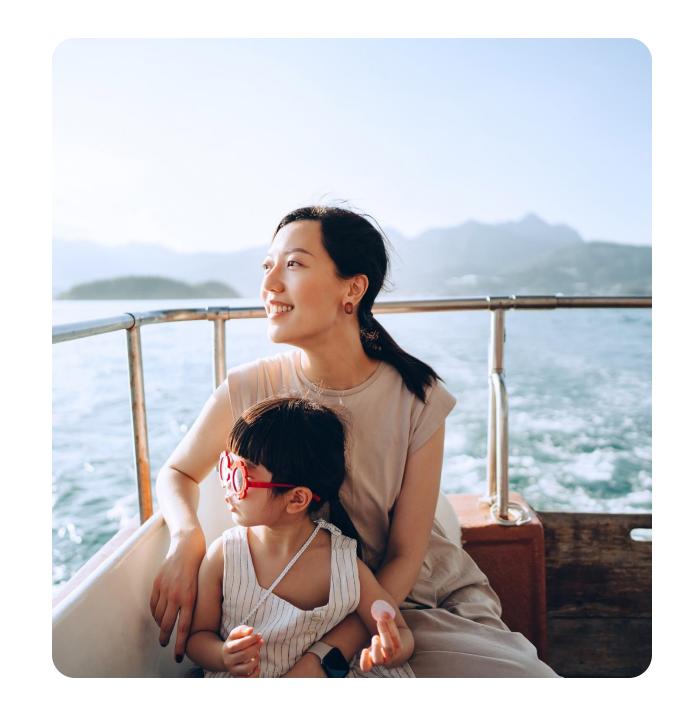
#### **Loyalty Guest Details**

Improved customer experience by accessing loyalty information

- Hotel partners leverage loyalty member status and accompanying loyalty program details to provide a better stay experience and fulfill the expectations of these high-value members.
- Expedia's Loyalty status can be integrated into reservation management systems as part of the Guest Profile.

Key enhancements include

- VIP Loyalty Status
- VIP Perk



#### 02. Reservation Update

Giving connected properties the power to manage their reservations in a single tool.

Hotels can now make real-time updates within their system, enhancing accuracy and minimizing manual processes by dynamically updating final payout amounts and streamlining reconciliation.

- Mark a booking as cancelled or no-show
- Pre-arrival cancellations
- Remove nights
- Expedia Collect post-arrival goodwill refund
- Hotel Collect post-arrival change dates and rates



#### 03. Payment Management

Simplified payment processing and reconciliation tools for partners.

Reduced operational overhead and enhanced accuracy in payment management.

- Search for travelers' credit card by reservation ID
- Token Security
- Amount to Charge Credit Card



#### 04. Reservation Delivery

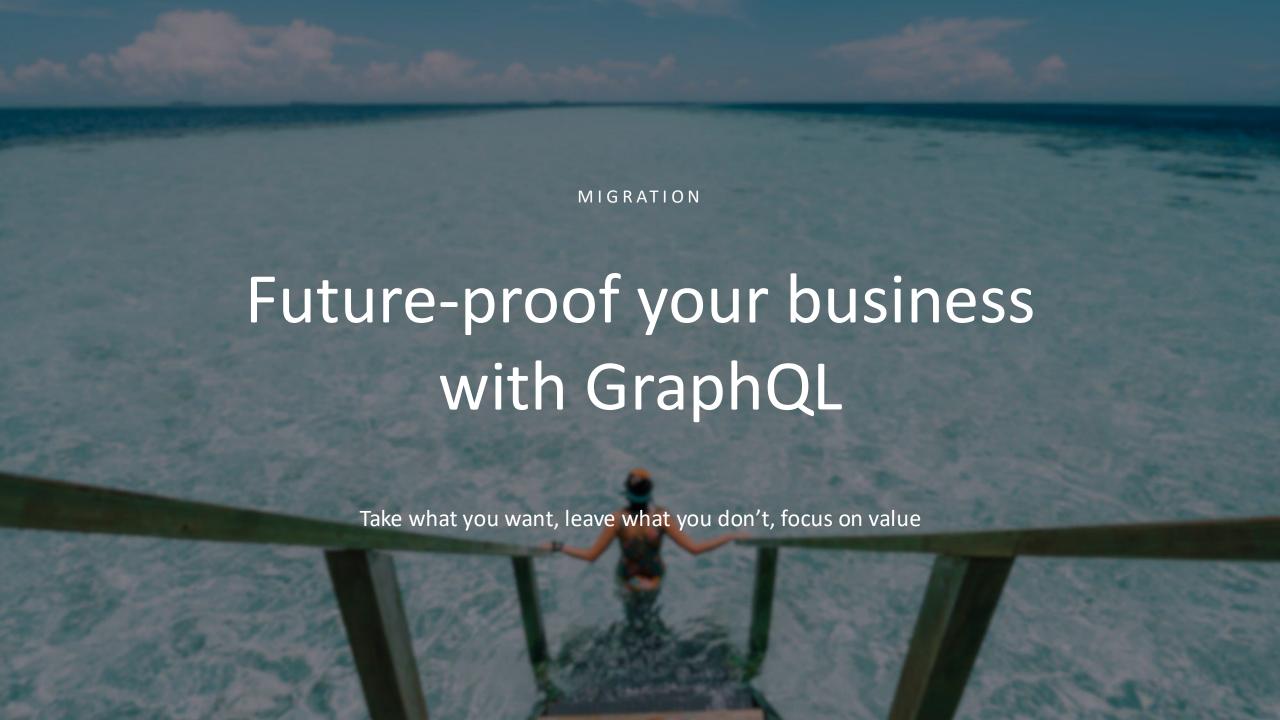
Receive immediate updates on booking status, changes, and guest check-ins, ensuring flawless coordination and superior guest service.

Lower operational costs and improved payment reconciliation accuracy.

By migrating, partners will automatically gain access to updated reservation retrieval data points integrated into the booking fulfillment process flow.

- Webhook Notification (Booked, Modified, Cancelled)
- Asynchronous Confirmation





# Forward-thinking technology for the future of travel with GraphQL

API Performance
Optimize queries

No Versioning

Adopt what and when you want

Single API Endpoint

Bundle capability

calls

Innovate Faster
Technology
focused approach

### Empowering Seamless Integrations with New Tools

We are adding new tools to make integration easier, faster, and more robust for our partners.

#### Sandbox

Test and validate integrations in a safe environment.

#### **UI Guidelines**

Ensuring consistent and user-friendly implementations.

### Partner-Facing Dashboard

Providing visibility into API performance.

COMING SOON

# 45%

Faster time to completion

On average, adoption projects for Expedia Group's GraphQL capabilities finish **43 days faster** than legacy API projects

Partner Testimonials

# Simplifying the Workflow

"Properties can see the details of the reservation, details of the guest, and the history of the reservation in the same place where they can manage reviews"

Mark Kinchin – Founder and Managing Director Beds24

#### Partner Testimonial

#### **Avirato**

## Avirato's improved experience with our new Reservation Management capabilities

#### **Previous API (XML)**

- Operated using a periodic query system, utilizing cron jobs.
- Calls to the server had to be made every 2 minutes to check for new reservations.
- This approach resulted in constant resource consumption and inherent latency due to the waiting time between cron executions.
- Greater risk of overbookings.

#### **New Reservation Management API (GraphQL)**

- The pull-based approach has been replaced with a real-time webhook system.
- Our system is now automatically notified whenever a new reservation or relevant update is registered.
- This eliminates the need for recurring queries, reducing the workload on both our servers and yours while improving response speed.
- GraphQL enables retrieving only the specific data you need in each query, enhancing the efficiency of data exchange .

#### **Key Benefits**

- 1. Real-time updates: Immediate notifications of new reservations without waiting for cron cycles.
- **2.Resource optimization**: Significantly reduces server resource and bandwidth consumption.
- **3.Flexibility and customization**: GraphQL allows for greater query granularity, better adapting to our needs

# C & A